

STORIES & HEART

REDEFINE FAILURE

REDEFINE FAILURE

THE FAILURE WHEEL



Reflections: _____

SHARON PRICE JOHN
CEO OF BUILD-A-BEAR WORKSHOP

STORIES & HEART

REDEFINE FAILURE *(continued)*

REDEFINE FAILURE

THE SUCCESS FLYWHEEL



Reflections: _____

SHARON PRICE JOHN
CEO OF BUILD-A-BEAR WORKSHOP